

Batch Normalization

$\tilde{z}_i^{(l)} = \frac{z_i^{(l)} - \mu_i^{(l)}}{\sqrt{\sigma_i^{(l)2} + \epsilon}}$ (Component-wise) where $\mu_i^{(l)} = \frac{1}{M} \sum_{n=1}^M z_i^{(l)}$ and $\sigma_i^{(l)2} = \frac{1}{M} \sum_{n=1}^M (z_i^{(l)} - \mu_i^{(l)})^2$, and $\epsilon \in \mathbb{R}_{>0}$ is a small value added for numerical stability

Introduce learnable parameters $\gamma^{(l)}, \beta^{(l)} \in \mathbb{R}^K$ to reverse the normalization: $\tilde{z}_i^{(l)} \rightarrow \gamma^{(l)} \tilde{z}_i^{(l)} + \beta^{(l)}$

Scale-invariance: $\text{BN}(\alpha \circ (z_i^{(l)} + b)) = \text{BN}(z_i^{(l)} + b)$

Inference: Estimate $\mu^{(l)} \in \mathbb{R}^K$ and $\sigma^{(l)} \in \mathbb{E}[\sigma_i^{(l)2}]$ during training, use these for inference

Layer Normalization

$\tilde{z}_i^{(l)} = \frac{z_i^{(l)} - \mu_i^{(l)}}{\sqrt{\sigma_i^{(l)2} + \epsilon}}$ where $\mu_i^{(l)} = \frac{1}{K} \sum_{k=1}^K z_i^{(l)}(k)$ and $\sigma_i^{(l)2} = \frac{1}{K} \sum_{k=1}^K (z_i^{(l)}(k) - \mu_i^{(l)})^2$, and $\epsilon \in \mathbb{R}_{>0}$

Learnable parameters $\gamma^{(l)}, \beta^{(l)} \in \mathbb{R}^K$:

- Normalize across features, independently for each observation
- common alternative, widely used for transformers and text data
- No batch dependency, use the same for training and inference

15 Convolutional Networks

$x_{i,m}^{(l)} = \sum_k f_{k,i} \cdot x_{k,m-k+1}^{(l-1)}$ (f is the learnable filter)

- Same filter at every position - weight sharing
- Translation equivariance: shifted input results in shifted output

Training:

1. Run backpropagation as if the weights were not shared
2. Sum the gradients of all edges that share the same weight

Weight Decay: l_2 -regularization

- Regularize weights without bias: $\min \mathcal{L} + \frac{\lambda}{2} \sum_i \|W_i\|_F^2$
- Favors small w which can aid in generalization and opti

$(w_{ij}^{(l)})_{i=1}^K = (w_{ij}^{(l-1)})_i - \eta \nabla \mathcal{L} - \eta \lambda (w_{ij}^{(l-1)})_i = (1 - \eta \lambda) (w_{ij}^{(l-1)})_i - \eta \nabla \mathcal{L}$

Interaction with BatchNorm:

- **BN(WX)** = **BN(αWX)** for $\alpha \in \mathbb{R}_{>0}$ (assuming $\epsilon \approx 0$)

16 Transformers

- Self-Attention (SA): mixes information between tokens
- Multi-Head Attention (MLP): mixes information within each token
- Skip connections are widely used
- Layer normalization (LN) placed at the start of a residual branch

Text Token Embeddings

- Tokenization: split text into sequences (predefined)
- Convert each token ID $i \in \{1, \dots, N_{\text{vocab}}\}$ into $w_i \in \mathbb{R}^D$
- Matrix multiplication $W \cdot e_i = W_{i, \cdot} = w_i$ (with $W \in \mathbb{R}^{D \times N_{\text{vocab}}}$)
- W learned via backpropagation
- Input sequence of T tokens leads to an input matrix $X \in \mathbb{R}^{T \times D}$

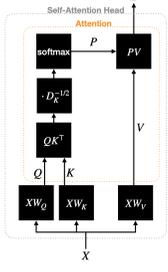
Attention: learning input-dependent weighted average

Input tokens: $V \in \mathbb{R}^{T \times D}$, **Output tokens:** $Z \in \mathbb{R}^{T \times D}$

$z_i = \sum_{j=1}^T p_{ij} v_j$ i.e. $Z = PV$, Weighting coefficients $\mathcal{P} \in [0, 1]^{T \times T}$ valid probability distributions over input $\sum_{j=1}^T p_{ij} = 1$

Query-key: $Q \in \mathbb{R}^{T \times D_K}$, **Key**

- Model steers the query f given some unlabeled inputs $(x_n, x_n^*)_{n=1}^N$ can facilitate transfer attacks.



Multi-Head Self-Attention

- Run H Self-Attention "heads" in parallel $Z_H = \text{softmax}(\frac{XW_Q W_K^T}{\sqrt{D_K}}) XW_V$
- $Z = [Z_1, \dots, Z_H] W_O$ where $W_O \in \mathbb{R}^{D \times D}$ is learned via backprop

Positional Information

- Attention by itself does not account for the order of input
- positional encoding in the network $\text{pos}: \{1, \dots, T\} \rightarrow \mathbb{R}^D$
- e.g. W_{pos} corresponding to each token's position t to the input embedding. $W_{\text{pos}} \in \mathbb{R}^{D \times T}$ is learned via backprop

MLP: Mixing Information within Tokens

- Apply the same transformation to each token independently.
- $MLP(X) = \varphi(XW_1)W_2$, $W_1, W_2 \in \mathbb{R}^{D \times D}$ learned via backprop

Output Transformations

- **Task-specific transform:** to a special task-specific input token or to the average \bar{x} . Multi outputs: transform to each token indep.

Vision Transformer Architecture

- The receptive field is the whole image after one SA layer
- ViTs require more data than CNNs, reduced inductive bias in extracting local features
- Model attends to image regions and semantically relevant for c/f

Encoders & Decoders

- **Encoder:** process input size and process all inputs simultaneously
- **Decoders:** Auto-regressively sample the next token as $x_{t+1} \sim \text{softmax}(f(x_1, \dots, x_t))$

17 Adversarial ML

- **Standard risk:** average zero-one loss over X : $R(f) = \mathbb{E}_p[\max_{y \in \mathcal{Y}} \mathbb{1}[f(X) \neq y]]$ i.e. minimize proba of wrong pred.
- **Adversarial risk:** average zero-one loss over small, worst-case perturbations of X : $R_A(f) = \mathbb{E}_p[\max_{x, \tilde{x}} \mathbb{1}[f(x) \neq f(\tilde{x})]]$

Generating adversarial examples

- Task: given an input (x, y) and a model $f: X \rightarrow \{-1, 1\}$ find an input \tilde{x} s.t.: a) $\|\tilde{x} - x\| \leq \epsilon$ b) the model f makes a mistake
- **General cases:** find \tilde{x} such that $f(\tilde{x}) \neq y$ and $\|\tilde{x} - x\| \leq \epsilon$ i.e. $\tilde{x} \in B(x, \epsilon) \cap \{x' | f(x') \neq y\}$
- **Optimization problem with respect to the inputs**
 - Problem: optimizing the indicator function is difficult: 1) The indicator function 1 is not continuous 2) The NN prediction f outputs discrete class values $\{-1, 1\}$
- Replace the difficult problem involving the indicator with a smooth problem $\max_{x, \tilde{x}} \mathbb{1}_{f(x) \neq y} \rightarrow \max_{x, \tilde{x}} \text{max}_{y \in \mathcal{Y}} \ell(y, g(\tilde{x}))$
- decreasing, margin-based (i.e., dependent on $y * g(x)$) cliff loss

White-Box attacks

- Solve $\max_{x, \tilde{x}} \mathbb{1}_{f(x) \neq y} \ell(y, g(\tilde{x}))$ knowing g
- $\nabla_x \ell(y, g(x)) = \nabla_x \ell(y, g(x)) \nabla_x g(x)$, with $y \ell(y, g(x)) \leq 0$ since classification losses are decreasing.
- Move in direction of $\nabla_x \ell(y, g(x)) \nabla_x g(x)$
- Interpretation $f(x) = \text{sign}(g(x))$: If $y = 1$ we want to decrease $g(x)$ and follow $-\nabla_x g(x)$. If $y = -1$ we want to increase $g(x)$ and follow $\nabla_x g(x)$.
- Use ℓ not $y g(x)$: extend to multi-class clf and robust training.
- Linearize the loss $\tilde{\ell}(x) := \ell(y, g(x))$
- $\nabla_x \tilde{\ell}(x) \approx \nabla_x \ell(y, g(x)) \nabla_x g(x) + \nabla_x \tilde{\ell}(x)^T (\tilde{x} - x) = \tilde{\ell}(x) + \max_{y \in \mathcal{Y}} \nabla_x \tilde{\ell}(x) \nabla_x g(x) = \tilde{\ell}(x) + \max_{y \in \mathcal{Y}} \tilde{\ell}(x) + \max_{y \in \mathcal{Y}} \nabla_x \tilde{\ell}(x) \nabla_x g(x) \delta$
- Maximize product under a norm constraint.
- Simple problem for which we can get a closed-form solution depending on the norm used to measure the perturb size $\|\cdot\|$

One-step attack

$\delta_i^* = \epsilon \cdot \frac{\nabla_x \tilde{\ell}(x)}{\|\nabla_x \tilde{\ell}(x)\|_2} = -\epsilon y * \frac{\nabla_x g(x)}{\|\nabla_x g(x)\|_2} \Rightarrow \tilde{x} = x - \epsilon y \cdot \frac{\nabla_x g(x)}{\|\nabla_x g(x)\|_2}$

- Solution for the ℓ_2 norm called **Fast Gradient Sign Method**:

$\delta_i^* = \epsilon \cdot \text{sign}(\nabla_x \tilde{\ell}(x)) = -\epsilon y \cdot \text{sign}(\nabla_x g(x)) \Rightarrow \tilde{x} = x - \epsilon y \cdot \text{sign}(\nabla_x g(x))$

Multi-step attack

- These updates can be done iteratively and combined with a projected gradient method (e.g. balls $\mathcal{B}_\epsilon / \mathcal{C}_\infty$ here)
- Projected Gradient Descent (PGD attack)
- ℓ_2 norm: $\delta^{(t+1)} = \Pi_{\mathcal{B}_\epsilon}(\delta^t + \alpha \cdot \frac{\nabla_x \tilde{\ell}(x+\delta^t)}{\|\nabla_x \tilde{\ell}(x+\delta^t)\|_2})$, $\Pi_{\mathcal{B}_\epsilon}(\delta) = \begin{cases} \delta & \|\delta\|_2 \leq \epsilon \\ \epsilon \cdot \frac{\delta}{\|\delta\|_2} & \text{otherwise} \end{cases}$
- ℓ_∞ norm: $\delta^{(t+1)} = \Pi_{\mathcal{C}_\infty}(\delta^t + \alpha \cdot \text{sign}(\nabla_x \tilde{\ell}(x + \delta^t)))$, $\Pi_{\mathcal{C}_\infty}(\delta) = \begin{cases} \delta & \text{sign}(\delta_i) \neq \text{sign}(\delta_i^*) \\ \delta_i^* & \text{otherwise} \end{cases}$
- the gradients with backprop w.r.t. inputs, not parameters!

Black-box attacks ($g(x)$ unknown)

- Obtaining a surrogate model, costly + no guarantee of success
- Query-based methods often require a lot of queries (10k-100k)

Query-based gradient estimation

- Score-based: we can query the continuous model scores $g(x) \in \mathbb{R}$.
- $\nabla_x g(x) \approx \sum_{i=1}^K \frac{g(x + \epsilon e_i) - g(x)}{\epsilon} e_i$
- Decision-based: we can query only the predicted class $f(x) \in \{-1, 1\}$, similar techniques can be adapted for the decision-based case.

Transfer Attacks

- Train a similar surrogate model $\tilde{f} \approx f$ on similar data
- Model stealing (query f given some unlabeled inputs $(x_n, x_n^*)_{n=1}^N$) can facilitate transfer attacks.

Adversarial training

- Adversarial training: the goal is to minimize the adversarial risk: $\min_p R_A(f) = \mathbb{E}_p[\max_{x, \tilde{x}} \mathbb{1}_{f(x) \neq f(\tilde{x})}]$
- D unknown \rightarrow approximate it with a simple average + classification loss is non-continuous \rightarrow use a smooth loss $\Rightarrow \min_p \frac{1}{N} \sum_{n=1}^N \max_{x, \tilde{x}} \mathbb{1}_{f(x) \neq f(\tilde{x})} \ell(y_n, g(\tilde{x}_n))$
- 1) $\forall x_n, \tilde{x}_n^* \approx \arg \max_{x, \tilde{x}} \mathbb{1}_{f(x) \neq f(\tilde{x})} \ell(y_n, g(\tilde{x}_n))$
- 2) GD step w.r.t. θ using $\sum_{n=1}^N \nabla_\theta \ell(y_n, g(\tilde{x}_n^*))$

Advantages

- state-of-the-art approach for robust classification
- more interpretable gradients
- fully compatible with SGD

Disadvantages

- Increased comp time: prop to the number of PGD steps
- Robustness-accuracy tradeoff: too large ϵ = worse accuracy

18 Fairness criteria in classification

Use an algorithm to produce a score function $R = r(X)$ (given **Sensitive attributes**)

- No fairness through unawareness: removing/ignoring sensitive attributes is not solving the problem
- Many features slightly correlated with the sensitive attribute can be used to recover the attribute

The fundamental fairness criteria

- Independence: $A \perp R$, Separation: $A \perp R | Y$, Sufficiency: $A \perp Y | R$ any of these three criteria are mutually exclusive
- Independence: equal acceptance rate
- $P(D=1 | A=a) = P(D=1 | A=b)$ not unfair practice.
- Separation: equal error rate
- $P(D=1 | Y=0, A=a) = P(D=1 | Y=0, A=b)$ (equal FP)
- $P(D=1 | Y=1, A=a) = P(D=1 | Y=1, A=b)$ (equal FN)

Sufficiency:

$P(Y=1 | R=r, A=a) = P(Y=1 | R=r, A=b)$

Calibration and sufficiency

- A score R is calibrated if $P(Y=1 | R=r) = r$
- Calibration by group: $P(Y=1 | R=r, A=a) = r$, sufficiency

How to use the fairness criteria

- Post-processing: adjust your learned classifier so that it becomes uncorrelated with the sensitive attribute A
- At training time: add regularization
- Pre-processing: adjust your features so that they become uncorrelated with the sensitive attribute A

19 Clustering

- Clusters are groups of points whose inter-point distances are small compared to the distances outside the cluster.
- Find "prototypes" $\mu_1, \mu_2, \dots, \mu_K$ and cluster assignments $z_n \in \{1, 2, \dots, K\}$ for $n = 1, 2, \dots, N$, data vectors $x_n \in \mathbb{R}^D$.

K-means clustering

Assume K is known. $\min_{\mu, z} \mathcal{L}(\mu, z) = \sum_{n=1}^N \sum_{k=1}^K z_{nk} \|x_n - \mu_k\|_2^2$ s.t. $\mu_k \in \mathbb{R}^D, z_{nk} \in \{0, 1\}, \sum_{k=1}^K z_{nk} = 1$, where $z_n = [z_{n1}, z_{n2}, \dots, z_{nK}]^T, z = [z_1, z_2, \dots, z_N]^T, \mu = [\mu_1, \mu_2, \dots, \mu_K]$

K-means Algorithm

Initialize $\mu_k \forall k$, then iterate: 1. For all n , compute z_n given μ .

$z_n = \begin{cases} 1 & \text{if } k = \arg \min_{1,2,\dots,K} \|x_n - \mu_j\|_2^2 \\ 0 & \text{otherwise} \end{cases} \rightarrow O(NKD)$

2. For all k , compute μ_k given z . Take derivative w.r.t. μ_k to get: $\mu_k = \frac{\sum_{n=1}^N z_{nk} x_n}{\sum_{n=1}^N z_{nk}} \rightarrow O(NKD)$

- Each step \downarrow cost \Rightarrow Convergence to local optimum

Coordinate descent

$z^{(t+1)} := \arg \min_z \mathcal{L}(z, \mu^{(t)})$, $\mu^{(t+1)} := \arg \min_\mu \mathcal{L}(z^{(t+1)}, \mu)$

Probabilistic model for K-means

- decreasing, margin-based (i.e., dependent on $y * g(x)$) cliff loss
- **White-Box attacks**
 - Solve $\max_{x, \tilde{x}} \mathbb{1}_{f(x) \neq y} \ell(y, g(\tilde{x}))$ knowing g
 - $\nabla_x \ell(y, g(x)) = \nabla_x \ell(y, g(x)) \nabla_x g(x)$, with $y \ell(y, g(x)) \leq 0$ since classification losses are decreasing.
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 - Use ℓ not $y g(x)$: extend to multi-class clf and robust training.
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 - $\nabla_x \tilde{\ell}(x) \approx \nabla_x \ell(y, g(x)) \nabla_x g(x) + \nabla_x \tilde{\ell}(x)^T (\tilde{x} - x) = \tilde{\ell}(x) + \max_{y \in \mathcal{Y}} \nabla_x \tilde{\ell}(x) \nabla_x g(x) = \tilde{\ell}(x) + \max_{y \in \mathcal{Y}} \tilde{\ell}(x) + \max_{y \in \mathcal{Y}} \nabla_x \tilde{\ell}(x) \nabla_x g(x) \delta$
 - Maximize product under a norm constraint.
 - Simple problem for which we can get a closed-form solution depending on the norm used to measure the perturb size $\|\cdot\|$

Issues with K-means

1. Clusters are forced to be spherical.
2. "Hard" cluster assignments
3. Computation heavy for large N, D and K .

20 Gaussian Mixture Models

(1) resolved by using full covariance matrices Σ_k instead of isotropic covariances

$p(X | \mu, \Sigma, z) = \prod_{n=1}^N \prod_{k=1}^K [N(x_n | \mu_k, \Sigma_k)]^{z_{nk}} \Rightarrow \mu \in \mathbb{R}^D, \Sigma \in \mathbb{R}^{D \times D}, \mu \in \mathbb{R}^K$

Soft-clustering

(2) resolved by defining z_n to be a random variable, $z_n \in \{1, 2, \dots, K\}$ that follows a multinomial distribution.

$z_n = \begin{cases} 1 & \text{if assigned to } k \\ 0 & \text{otherwise} \end{cases}, p(z_n = k) = \pi_k$ where $\pi_k > 0, \forall k$ and $\sum_{k=1}^K \pi_k = 1$

GMM definition

$p(X, Z | \mu, \Sigma, \pi) = \prod_{n=1}^N p(x_n | \mu, \Sigma, \pi) p(z_n | \pi) = \prod_{n=1}^N \prod_{k=1}^K [N(x_n | \mu_k, \Sigma_k)]^{z_{nk}} \prod_{k=1}^K \pi_k^{z_{nk}}$

x_n : observed data vectors, z_n : latent unobserved variables, unknown parameters $\theta := \{\mu_1, \dots, \mu_K, \Sigma_1, \dots, \Sigma_K, \pi\}$

Marginalize z_n out

$p(x_n | \theta) = \sum_{z_n=1}^K \pi_n \pi_n N(x_n | \mu_k, \Sigma_k)$

- Deriving convex functions that fit is good for statistical efficiency.
- Without a latent variable model, the number of parameters grows at rate $O(N)$. After marginalization, the growth is reduced to $O(D^2 K)$ (assuming $D, K \ll N$).

Maximum likelihood

$\max_{\theta} \sum_{n=1}^N \log \sum_{k=1}^K \pi_k N(x_n | \mu_k, \Sigma_k)$

- Non-convex cost: non-unique optima (permutations/renameing of the clusters). Unbounded: $\Sigma_k = \sigma_k^2 I, \sigma_k \in \mathbb{R}$

21 Expectation-Maximization Algorithm

Start with $\theta^{(1)}$ and iterate: 1. Expectation step: Compute a lower bound to the cost such that it is tight at the previous $\theta^{(l)}$: $\mathcal{L}(\theta) \leq \underline{\mathcal{L}}(\theta, \theta^{(l)})$ and $\mathcal{L}(\theta^{(l)}) = \underline{\mathcal{L}}(\theta^{(l)}, \theta^{(l)})$.

2. Maximization step: Update $\theta := \theta^{(l+1)} = \arg \max_{\theta} \underline{\mathcal{L}}(\theta, \theta^{(l)})$.

Jensen's Inequality

- Log is convex \rightarrow Concavity of log
- Given non-negative weights q s.t. $\sum_k q_k = 1$, the following holds for any $r_k > 0$: $\log(\sum_k q_k r_k) \geq \sum_k q_k \log r_k$

The expectation step

$\log \sum_{k=1}^K \pi_k N(x_n | \mu_k, \Sigma_k) \geq \sum_{k=1}^K q_{nk} \log \frac{\pi_k N(x_n | \mu_k, \Sigma_k)}{q_{nk}}$ with equality when, $q_{nk} = \frac{\pi_k N(x_n | \mu_k, \Sigma_k)}{\sum_{k=1}^K \pi_k N(x_n | \mu_k, \Sigma_k)}$

The maximization step

- Maximize the lower bound w.r.t. θ .
- $\max_{\theta} \sum_{n=1}^N \sum_{k=1}^K q_{nk} \log \pi_k + \log N(x_n | \mu_k, \Sigma_k)$
- Differentiating w.r.t. μ_k, Σ_k^{-1}

$\mu_k^{(l+1)} = \frac{\sum_{n=1}^N q_{nk} x_n}{\sum_{n=1}^N q_{nk}}$, $\Sigma_k^{(l+1)} = \frac{\sum_{n=1}^N q_{nk} (x_n - \mu_k^{(l+1)})(x_n - \mu_k^{(l+1)})^T}{\sum_{n=1}^N q_{nk}}$

For π_k , we use the fact that they sum to 1. Therefore, we add a Lagrangian term, differentiate w.r.t. π_k and set to 0, to get the following update:

$\pi_k^{(l+1)} = \frac{1}{N} \sum_{n=1}^N q_{nk}$

EM for GMM

Initialize $\mu^{(1)}, \Sigma^{(1)}, \pi^{(1)}$ and iterate between the E and M step, until $\mathcal{L}(\theta)$ stabilizes.

1. E-step: Compute assignments $q_{nk}^{(l)} = \frac{\pi_k^{(l)} N(x_n | \mu_k^{(l)}, \Sigma_k^{(l)})}{\sum_{k=1}^K \pi_k^{(l)} N(x_n | \mu_k^{(l)}, \Sigma_k^{(l)})}$
2. Compute the marginal likelihood (cost).
3. M-step: $\mu_k^{(l+1)} = \frac{\sum_{n=1}^N q_{nk}^{(l)} x_n}{\sum_{n=1}^N q_{nk}^{(l)}}$, $\Sigma_k^{(l+1)} = \frac{\sum_{n=1}^N q_{nk}^{(l)} (x_n - \mu_k^{(l+1)})(x_n - \mu_k^{(l+1)})^T}{\sum_{n=1}^N q_{nk}^{(l)}}$, $\pi_k^{(l+1)} = \frac{1}{N} \sum_{n=1}^N q_{nk}^{(l)}$

- If we let θ converge to diagonal i.e. $\Sigma_k = \sigma^2 I$, then EM algorithm is same as K-means as $\sigma^2 \rightarrow 0$.

Posterior distribution

$p(x_n, z_n | \theta) = p(x_n | z_n, \theta) p(z_n | \theta) = p(z_n | x_n, \theta) p(x_n | \theta)$

$p(A, B) = p(A|B)p(B) = p(B|A)p(A)$

EM in generative models

- Given joint distribution $p(x_n, z_n | \theta)$, the marginal likelihood can be lower bounded similarly. Compact EM: $\theta^{(l+1)} := \arg \max_{\theta} \sum_{n=1}^N \log \sum_{z_n} p_{\theta}(x_n, z_n | \theta)$
- Another interpretation: part of the data is missing, i.e. (x_n, z_n) is "complete" data and z_n is missing. Averages over the "unobserved" part of the data.

22 Matrix Factorization

Given items (movies) $d = 1, 2, \dots, D$ and users $n = 1, 2, \dots, N$, X is $D \times N$ (sparse)

$X \approx WZ^T, W \in \mathbb{R}^{D \times K}, Z \in \mathbb{R}^{N \times K}$ tall matrices $K \ll \min(D, N)$

$\min_{W, Z} \mathcal{L}(W, Z) := \frac{1}{2} \sum_{(d,n) \in \Omega} [x_{dn} - (WZ^T)_{dn}]^2$

- This cost is not jointly convex w.r.t. W and Z , not identifiable as $(w^*, z^*) \Rightarrow (\beta w^*, \beta^{-1} z^*)$

Choosing K

- $\uparrow K \Rightarrow$ overfitting ($\Leftrightarrow \downarrow K \Rightarrow$ underfitting). For $K \gg N, D \Rightarrow (W^*, Z^*) = (X, I) = (I, X)$

Regularization

$\min_{W, Z} \sum_{(d,n) \in \Omega} [x_{dn} - (WZ^T)_{dn}]^2 + \frac{\lambda}{2} \|W\|_{Frob}^2 + \frac{\lambda}{2} \|Z\|_{Frob}^2$, $\lambda, \lambda' \in \mathbb{R}_{>0}$

Stochastic Gradient Descent (CG/K)

$\mathcal{L} = \frac{1}{|\Omega|} \sum_{(d,n) \in \Omega} [x_{dn} - (WZ^T)_{dn}]^2 = \frac{1}{|\Omega|} \sum_{(d,n) \in \Omega} f_{dn}$

$\frac{\partial \mathcal{L}}{\partial w_{dk}} = f_{dn} (W, Z) = \begin{cases} -[x_{dn} - (WZ^T)_{dn}] z_{nk} & \text{if } d' = d \\ 0 & \text{otherwise} \end{cases}$

$\frac{\partial \mathcal{L}}{\partial z_{nk}} = f_{dn} (W, Z) = \begin{cases} -[x_{dn} - (WZ^T)_{dn}] w_{dk} & \text{if } n' = n \\ 0 & \text{otherwise} \end{cases}$

Alternating Least Squares

$\frac{1}{2} \sum_{d=1}^D \sum_{n=1}^N [x_{dn} - (WZ^T)_{dn}]^2 = \frac{1}{2} \|X - WZ^T\|_{Frob}^2$

$Z^T := (W^T W + \lambda_1 I_K)^{-1} W^T X, W^T := (Z^T Z + \lambda_2 I_K)^{-1} Z^T X^T$

- Cost: need to invert a $K \times K$ matrix

23 Text Representation

- For each word, find mapping (embedding) $w_i \rightarrow w_i \in \mathbb{R}^K$
- Co-Occurrence Matrix: sparse
- big corpus unlabeled, co-occurrence counts. $n_{ij} := \#$ contexts where word w_i occurs together with word w_j .
- Learning Word-Representations: Matrix Factorization
- transformation: $x_{dn} := \log(n_{dn})$, W, Z s.t. $X \approx WZ^T$
- $\min_{W, Z} \mathcal{L}(W, Z) := \frac{1}{2} \sum_{(d,n) \in \Omega} [x_{dn} - (WZ^T)_{dn}]^2$
- where $W \in \mathbb{R}^{D \times K}, X \in \mathbb{R}^{D \times N}, K \ll D, N$, $Z \in \mathbb{R}^{N \times K}$ indices of non-zeros of the count matrix X , f_{dn} are weights to each entry.
- GloVe: word2vec variant
- $f_{dn} := \min\{1, (n_{dn}/\alpha_{max})^\alpha\}$, $\alpha \in [0, 1]$ (e.g. $\alpha = \frac{1}{2}$)

Training: SGD or Alternating Least-Squares (ALS)

Skip-Gram Model

- Binary classification: real or fake word pairs (w_i, w_n) .
- Given w_i , a context word w_n is: real = appearing together in a context window of size 5; fake = a word w_n sampled randomly: Negative sampling (also: Noise Contrastive Estimation)

Fast Text: Matrix factor, for sentence representations

- sentence $s_n = (w_1, w_2, \dots, w_m)$, let $x_n \in \mathbb{R}^{|V|}$ bag-of-words for T representations of the sentence.
- $\min_{W, Z} \mathcal{L}(W, Z) := \sum_n \text{a sentence } f(y_n WZ^T x_n)$, where $W \in \mathbb{R}^{K \times K}, Z \in \mathbb{R}^{K \times |V|}$, $x_n \in \mathbb{R}^{|V|}$ represents our n -th training sentence.
- f is a linear classification loss function, $y_n \in \{-1, 1\}$ is the classification label for sentence x_n .

24 Self-supervised Learning

BERT: (Bidirectional) Encoder Repr. from Transf.

- encoder-only trained on masked language modelling.
- Encoder: whole sequence at once, every token can generally attend to every other token (both previous and later ones, hence bidirectional). Generates a fixed sized output, typically one token per input.

BERT Training Objective:

- Predict original token. Softmax cross-entropy loss over all tks. [CLS] token: order (binary classification).

GPT: Generative Pre-trained Transformers

- for Next Token Prediction: decoder-only transformer architecture
- Training Procedure: teacher forcing,
- In-Context Learning: prompting ChatGPT (prompt engineering)

Joint Embedding Methods (Images): enc. invariant transf.

- BYOL: use two encoders f_1, f_2 , f_2 is exp moving average of f_1
- ViReG: force non-0 var. to avoid collapse but min the cov.

Contrastive learning

- Given a positive pair x, x^* from the datapoint x , and a negative view x' from a different datapoint x' , $s(x, x^*) = f(x), f(x^*) > s(f(x), f(x'))$, s func quantifies the similarity of two embeddings.

SimCLR: contrastive learning

1. ℓ_1 -like loss: N neg samples $\mathcal{L} = -\mathbb{E}[\log \frac{\exp(s(f(x), f(x^*)))}{\sum_{x'} \exp(s(f(x), f(x')))}]$

max score between x and x^* , min score between x and all x' .

2. use projector to map the encoder output to the similarity space: $f(x) = f_2 \circ f_1(x)$ use only f_1 for downstream tasks.
3. cosine similarity: $S(e_1, e_2) = \frac{e_1 \cdot e_2}{\|e_1\| \|e_2\|}$

CLIP: captioned images to learn a joint multimodal embedding space

- Max cos. sim. of caption and image embeds, min unrelated pairs.
- Few-shot learning: learn to c/f new classes with only a few labeled examples. (CLIP able to zero shot)

25 Generative Models

- Discriminative model predict y conditional distribution $p(y | x)$. Generative models \rightarrow distribution $p(x)$ defined over the datapoints x . Generative models categories: explicit (explicit